



Bee-Alive Inc.

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June 1, 2000

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sir/Madam:

Notice is hereby given pursuant to the requirements of section 403 (r)(6) (21 U.S.C. 343(r)(6) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Bee-Alive, Inc., 7 New Lake Road, Valley Cottage, NY has commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

TEXT OF CLAIMS:

- 1) This remarkable formula helps you maintain a clear, healthy respiratory tract while promoting an open airway as you sleep.
- 2) Say goodnight to annoying snoring.

INGREDIENTS THAT ARE THE SUBJECT OF THE CLAIMS:

Enzyme blend (Protease, Amylase, Lipase, Cellulase), Acerola Concentrate, Cayenne, Echinacea, Rose Hips, Fenugreek, Slippery Elm, Red Clover, Yarrow, Eucalyptus, Elderberry.

NAME OF SUPPLEMENT:

Dr. Harris' Original Snore Formula

The undersigned certifies that the information contained in this notice is complete and accurate and that Bee-Alive, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

Diane Masi
Senior Vice President of Marketing

DM/bb

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